**ChrisBowling.me Website**

1. **Introduction:**
   1. **Project Goals**
      1. Create a website for myself to use to sell currently my 2 Poker Udemy Courses. Can copy some good reviews to the page section.
      2. Offer private coaching for students.
      3. About Me section
      4. Blog Section
   2. **Values/Benefits**
      1. This website can be a great resource for free learning material from my blog
      2. A way for students to submit a request for private coaching.
      3. Some live play content via YouTube video imbedded in blog post
      4. Coupon to get my online courses for a discount
2. **Expected List of Features**
   1. **Easy Navigation:** Crucial for visitors to be able to navigate the site easily
   2. **Contact Information:** Easy to get into contact with me about questions for coaching
   3. **Social Media Integration:** A while to follow me and also another way to get into contact with me
   4. **Mobile Ready Version:** Necessary for visitors on mobile devices
   5. **Valuable Content:** Give visitors a reason to visit the site.
3. **Market Survey**
   1. <http://www.emilyridge.ie/contact/> : On the form page, I like how the form is set up. I want to change the colors of the “Have a question?” box to maybe a royal blue kind of color. The background design is interesting. I don’t like the triangles, but would like the find something else. I like the Get in touch box on the left hand side, but will change to a picture of myself and a call to inquire about coaching from me.
   2. <https://ianlunn.co.uk/> : I like the nav bar at the top, but I would make it much smaller to where it was about equal space that is above the icons, but below them as well. Instead of an icon, I might say “ChrisBowling.me” then below “Professional Poker Player, Udemy Instructor, and Poker Coach.” Instead of the Front-end Developer bit, I would have a picture of myself playing poker. Then maybe below have a cool quote. Then maybe some additional navigation boxes with images. Then a footer below that.
   3. <https://sebkay.com/blog/> : I like his blog page and Nav links as well. I like having the Nav links above the ChrisBowling.me and “Professional Poker….” part with similar color scheme as here and then the picture below. I like how the blue bar grows outward. I can try to figure that one out, but if I need javascript to do higher functionality, I can always make a single bar appear on hover. I really like the blog layout here. I’ll probably do something similar.
   4. <https://jonny.me/> : I like the portfolio section as an overall way to style displaying my Udemy Courses for sale. I can have a course picture on the left then the tile on the right, followed by the course description below. But, under each Udemy Course, I would have the section for positive reviews as well before the next course listed for sale.
   5. <http://www.emilyridge.ie/> : On the main page, I like how the footer links are styled and the footer colors look nice as well. I wouldn’t have as many links at the bottom though. I would keep it simpler with my links to my other pages center under the social media icons.
   6. I couldn’t find an example, but the only thing left is on the About Me page, my idea is under the header, to have a picture of me on the left with text on the right and have the paragraph text wrap around the picture with alternating picture on the left -> right -> left, ect. Ariel black text, then the website footer at the bottom.
4. **References**
   1. Links above are references I can look at when developing the site.
   2. My Udemy Profile Page: <https://www.udemy.com/user/chris-bowling-4/>